# HEATHER'S HOME 5K EVERY KID NEEDS A SUPERHERO

#### **Heather's Home 5K**

PO Box 205 Big Flats, NY 14814 HeathersHome5K@outlook.com HeathersHome5K.com

Dear Valued Community Partner,

We would like to invite you to participate as a Sponsor for the **Eighth Annual Heather's Home 5K** and **Kids' Fun Run** on Saturday, June 8 at Eldridge Park in Elmira, NY. Enclosed is our 2024 Sponsor Packet for your review and consideration.

Our organization is providing muchneeded food, clothing, education, and housing to abandoned children in Ghana and Haiti. Our orphanages are set up in a family-style environment that encourages the children to thrive.



Please complete the enclosed Sponsorship Form and return the form and your check to us no later than **Monday, May 1**. One of our Sponsorship Coordinators will be contacting you soon to answer any questions you may have.

Please remember, your sponsorship helps us offset the costs involved in hosting a successful 5K. *The Heather's Home 5K is strictly volunteer-based, which means 100% of our proceeds go directly to Heather's Home Ministries*. Last year we were able to raise over \$10,000! Our 2024 goal is \$14,000, and we appreciate your consideration in being a part of this cause.

Thank you so much.

Kata E Rhodes

Sincerely,

Katie Rhodes Race Director

**Enclosures** 

Race Director: Katie Rhodes Marketing: Patsy Drake Sponsorship: Diana Burlew/ Danielle Pierce

## HEATHER'S HOME 5K EVERY KID NEEDS A SUPERHERO

## **SPONSORSHIP LEVELS** [deadline May 1]

HH5K and KIDS' FUN RUN: June 8, 2024 – 8:30am – Eldridge Park

## PRESENTING SPONSOR -- \$1,500 LEVEL

- Name imprinted on Finish Line Banner
- Sponsor banner at Registration Table/Packet Pick-up
- Business link and logo on HH5K Website and other social media
- Sponsor table available to promote your business at the 5K or online media
- Name and logo printed on 5K Event T-shirt [check/form must be received by 5/1]
- Sponsorship recognition in race packet (also emailed to participants)
- Sponsorship recognition during announcements and/or Facebook live updates
- Five (5) complimentary race entries for 5K event
- Two (2) complimentary event t-shirts

#### **GOLD SPONSOR -- \$700 LEVEL**

- Business name on signage at event
- Business name on HH5K website and other social media
- Name printed on 5K Event T-shirt [check/form must be received by 5/1]
- Sponsorship recognition in race packet (also emailed to participants)
- Sponsorship recognition during announcements and/or Facebook live updates
- Three (3) complimentary race entries for 5K event
- One (1) complimentary event t-shirt

Race Director: Katie Rhodes

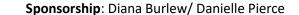
#### SILVER SPONSOR -- \$400 LEVEL

- Business name on signage at event
- Business name on HH5K website and other social media
- Name printed on 5K Event T-shirt [check/form must be received by 5/1]
- Sponsorship recognition in race packet (also emailed to participants)
- Sponsorship recognition during announcements and/or Facebook live updates

## BRONZE SPONSOR -- \$200 LEVEL

- Business name on HH5K website and other social media
- Sponsorship recognition in race packet (also emailed to participants)
- Sponsorship recognition during announcements and/or Facebook live updates

Marketing: Patsy Drake





June 8, 2024 – 8:30am – Eldridge Park

#### **SPONSORSHIP COMMITMENT – DUE MAY 1\***

		SPO	ONSORSHIF	LEVEL			
	☐ Presenting <sup>1</sup> [\$1,000]		☐ Gold <sup>2</sup> [\$700]		400]	☐ Bronze [\$200]	
	<sup>1</sup> PRESENTING SPONSOR	S receive <i>two</i>	free adult t-s	hirts. Please m	ark size aı	nd <i>quantity</i> requested:	
				X-Large			
	<sup>2</sup> GOLD SPONS	ORS receive o	ne free adult	t-shirt. Please	mark size	requested:	
	Small _	Medium _	Large _	X-Large	2XL	3XL	
*as you wish it to Street Addre	dividual Name* o appear in print and online] ss						
-							
Contact Nam	16						
Email							
Telephone _							
Amount Enclosed \$				☐ Cash ☐ Check #:			
Sponsor Signature				Date:			

## Please make checks payable to HEATHER'S HOME 5K. DUE MAY 1.

\*If you would like your business logo featured, please email a digital copy (jpg) to heathershome5k@outlook.com by May 1 for inclusion in our marketing and promotional materials.











HEATHER'S HOME 5K | P.O. BOX 205 | BIG FLATS, NY 14814
WWW.HEATHERSHOME5K.COM

Race Director: Katie Rhodes Marketing: Patsy Drake Sponsorship: Diana Burlew/ Danielle Pierce