

HEATHER'S HOME 5K

EVERY KID NEEDS A SUPERHERO

Heather's Home 5K

PO Box 205 Big Flats, NY 14814

HeathersHome5K@outlook.com

HeathersHome5K.com

Dear Valued Community Partner,

We would like to invite you to participate as a Sponsor for the **Eighth Annual Heather's Home 5K and Kids' Fun Run** on Saturday, June 8 at Eldridge Park in Elmira, NY. Enclosed is our 2024 Sponsor Packet for your review and consideration.

Our organization is providing much-needed food, clothing, education, and housing to abandoned children in Ghana and Haiti. Our orphanages are set up in a family-style environment that encourages the children to thrive.



Please complete the enclosed Sponsorship Form and return the form and your check to us no later than **Monday, May 1**. One of our Sponsorship Coordinators will be contacting you soon to answer any questions you may have.

Please remember, your sponsorship helps us offset the costs involved in hosting a successful 5K. ***The Heather's Home 5K is strictly volunteer-based, which means 100% of our proceeds go directly to Heather's Home Ministries.*** Last year we were able to raise over **\$10,000!** Our 2024 goal is **\$14,000**, and we appreciate your consideration in being a part of this cause.

Thank you so much.

Sincerely,

A handwritten signature in cursive script that reads "Katie Rhodes".

Katie Rhodes
Race Director

Enclosures

Race Director: Katie Rhodes

Marketing: Patsy Drake

Sponsorship: Diana Burlew/ Danielle Pierce

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SPONSORSHIP LEVELS [deadline May 1]

HH5K and KIDS' FUN RUN: June 8, 2024 – 8:30am – Eldridge Park

PRESENTING SPONSOR -- \$1,500 LEVEL

- Name imprinted on **Finish Line Banner**
- Sponsor banner at Registration Table/Packet Pick-up
- Business link and logo on HH5K Website and other social media
- Sponsor table available to promote your business at the 5K or online media
- Name and logo printed on 5K Event T-shirt **[check/form must be received by 5/1]**
- Sponsorship recognition in race packet (also emailed to participants)
- Sponsorship recognition during announcements and/or Facebook live updates
- Five (5) complimentary race entries for 5K event
- Two (2) complimentary event t-shirts

GOLD SPONSOR -- \$700 LEVEL

- Business name on signage at event
- Business name on HH5K website and other social media
- Name printed on 5K Event T-shirt **[check/form must be received by 5/1]**
- Sponsorship recognition in race packet (also emailed to participants)
- Sponsorship recognition during announcements and/or Facebook live updates
- Three (3) complimentary race entries for 5K event
- One (1) complimentary event t-shirt

SILVER SPONSOR -- \$400 LEVEL

- Business name on signage at event
- Business name on HH5K website and other social media
- Name printed on 5K Event T-shirt **[check/form must be received by 5/1]**
- Sponsorship recognition in race packet (also emailed to participants)
- Sponsorship recognition during announcements and/or Facebook live updates

BRONZE SPONSOR -- \$200 LEVEL

- Business name on HH5K website and other social media
- Sponsorship recognition in race packet (also emailed to participants)
- Sponsorship recognition during announcements and/or Facebook live updates

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June 8, 2024 – 8:30am – Eldridge Park

SPONSORSHIP COMMITMENT – DUE MAY 1*

SPONSORSHIP LEVEL

Presenting¹ [\$1,000] Gold² [\$700] Silver [\$400] Bronze [\$200]

¹**PRESENTING SPONSORS** receive *two* free adult t-shirts. Please mark size and *quantity* requested:

___ Small ___ Medium ___ Large ___ X-Large ___ 2XL ___ 3XL

²**GOLD SPONSORS** receive *one* free adult t-shirt. Please mark size requested:

___ Small ___ Medium ___ Large ___ X-Large ___ 2XL ___ 3XL

[please print]

Business/Individual Name* _____

[*as you wish it to appear in print and online]

Street Address _____

City _____ **State** _____ **ZIP** _____

Contact Name _____

Email _____

Telephone _____

Amount Enclosed \$ _____ Cash Check #: _____

Sponsor Signature _____ **Date:** _____

Please make checks payable to HEATHER'S HOME 5K. DUE MAY 1.

**If you would like your business logo featured, please email a digital copy (jpg) to heathershome5k@outlook.com by May 1 for inclusion in our marketing and promotional materials.*



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WWW.HEATHERSHOME5K.COM

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