

HEATHER'S HOME 5K

EVERY KID NEEDS A SUPERHERO

Heather's Home 5K
PO Box 205 Big Flats, NY 14814
HeathersHome5K@outlook.com HeathersHome5K.com

Dear Valued Community Partner,

We would like to invite you to participate as a Sponsor for the **Seventh Annual Heather's Home 5K and Kids' Fun Run** on Saturday, June 10 at Eldridge Park in Elmira, NY.

We hope you will consider supporting this very important organization that is providing much-needed food, clothing, education, and housing to abandoned children in Ghana and Haiti. Our orphanages are set up in a family-style environment that encourages the children to thrive.

Enclosed is our 2023 Sponsor Packet for your review and consideration.

Please complete the enclosed Sponsorship Form and return the form and your check to us no later than **Monday, May 1**. Our Sponsorship Coordinator, Diana Burlew, will be contacting you soon to answer any questions you may have.



Please remember, your sponsorship helps us offset the costs involved in hosting a successful 5K. ***The Heather's Home 5K is strictly volunteer-based, which means 100% of our proceeds go directly to Heather's Home Ministries.*** Last year we were able to raise over **\$8,000!** Our 2023 goal is **\$10,000**, and we appreciate your consideration in being a part of this cause.

Thank you so much.

Sincerely,

Katie Rhodes
Race Director

Enclosures

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SPONSORSHIP LEVELS [deadline May 1]

HH5K and KIDS' FUN RUN: June 10, 2023 – 8:30am – Eldridge Park

PRESENTING SPONSOR -- \$1500 LEVEL

- Name on **Finish Line Banner**
- Sponsor banner at Registration Table/Packet Pick-up
- Business link and logo on HH5K Website and other social media
- Sponsor table available to promote your business at the 5K or online media
- Name and logo printed on 5K Event T-shirt **[check/form must be received by 5/1]**
- Sponsorship recognition in race packet (also emailed to participants)
- Sponsorship recognition during announcements and/or Facebook live updates
- Five (5) complimentary race entries for 5K event
- Two (2) complimentary event t-shirts

GOLD SPONSOR -- \$700 LEVEL

- Business name on signage at event
- Business name on HH5K website and other social media
- Name printed on 5K Event T-shirt **[check/form must be received by 5/1]**
- Sponsorship recognition in race packet (also emailed to participants)
- Sponsorship recognition during announcements and/or Facebook live updates
- Three (3) complimentary race entries for 5K event
- One (1) complimentary event t-shirt

SILVER SPONSOR -- \$400 LEVEL

- Business name on signage at event
- Business name on HH5K website and other social media
- Name printed on 5K Event T-shirt **[check/form must be received by 5/1]**
- Sponsorship recognition in race packet (also emailed to participants)
- Sponsorship recognition during announcements and/or Facebook live updates

BRONZE SPONSOR -- \$200 LEVEL

- Business name on HH5K website and other social media
- Sponsorship recognition in race packet (also emailed to participants)
- Sponsorship recognition during announcements and/or Facebook live updates

"Alone we can do so little; together we can do so much." Helen Keller

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June 10, 2023 – 8:30am – Eldridge Park

SPONSORSHIP COMMITMENT – DUE MAY 1*

SPONSORSHIP LEVEL

Presenting¹ [\$1,500] Gold² [\$700] Silver [\$400] Bronze [\$200]

¹PRESENTING SPONSORS receive **two** free t-shirts. Please mark *quantity* next to size requested:

___ Small ___ Medium ___ Large ___ X-Large ___ 2XL ___ 3XL

²GOLD SPONSORS receive **one** free t-shirt. Please mark *quantity* next to size requested:

___ Small ___ Medium ___ Large ___ X-Large ___ 2XL ___ 3XL

[please print]

Business/Individual Name* _____

[*as you wish it to appear in print and online]

Street Address _____

City _____ **State** _____ **ZIP** _____

Contact Name _____

Email _____

Telephone _____

Amount Enclosed \$ _____ Cash Check #: _____

Sponsor Signature _____ **Date:** _____

Please make checks payable to HEATHER'S HOME 5K. DUE MAY 1.

**If you would like your business logo featured, please email to heathershome5k@outlook.com by May 1 for inclusion in our marketing and promotional materials.*



HEATHER'S HOME 5K | P.O. BOX 205 | BIG FLATS, NY 14814

WWW.HEATHERSHOME5K.COM