

# HEATHER'S HOME 5K

## EVERY KID NEEDS A SUPERHERO

Heather's Home 5K  
PO Box 65 Elmira, NY 14902  
HeathersHome5K@outlook.com HeathersHome5K.com

Dear Valued Community Partner,

We would like to invite you to participate as a Sponsor for the **Sixth Annual Heather's Home 5K and Kids' Fun Run** on Saturday, June 4, 2022. This organization directly supports orphans around the world by providing for and loving abandoned children in a family-style environment.

Our race is a superhero theme and will be held at historic Eldridge Park and includes the Lackawanna Trail! Our 5K is a chip-timed race done by Falcon Race Timing. We will also have a Kids' Fun Run.

Enclosed is our 2022 Sponsor Packet for your review and consideration. Please complete the Sponsorship Commitment Form and mail it, along with your check, to us by April 30. Our Sponsorship Coordinator, Diana Burlew, will be contacting you soon to discuss your commitment and answer any questions you may have.

Your sponsorship helps us offset the costs involved in hosting a successful 5K, whether it's virtual or in-person. ***The Heather's Home 5K is strictly volunteer-based, which means 100% of our proceeds go directly to Heather's Home Ministries.*** Last year we were able to raise over **\$12,000!** Our 2022 goal is **\$15,000**, and we appreciate your consideration in being a part of this cause.

Thank you so much.

Sincerely,



Katie Rhodes  
Race Director

Enclosures



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### SPONSORSHIP LEVELS [deadline April 30]

HH5K and KIDS' FUN RUN: June 4, 2022 – 8:30am – Eldridge Park

#### PRESENTING SPONSOR -- \$1500 LEVEL

- Name on **Finish Line Banner and/or Virtual Online Banner**
- Sponsor banner at Registration Table/Packet Pick-up and/or online Registration page
- Business link and logo on HH5K Website and other social media
- Sponsor table available to promote your business at the 5K or online media
- Name and logo printed on 5K Event T-shirt [check/form must be received by 4/30]
- Sponsorship recognition in race packet (also emailed to participants)
- Sponsorship recognition during announcements and/or Facebook live updates
- Five (5) complimentary race entries for 5K event
- Two (2) complimentary event t-shirts

#### GOLD SPONSOR -- \$700 LEVEL

- Business name on signage at in-person event and/or virtual event page
- Business name on HH5K website and other social media
- Name printed on 5K Event T-shirt [if check received by 4/30]
- Sponsorship recognition in race packet (also emailed to participants)
- Sponsorship recognition during announcements and/or Facebook live updates
- Three (3) complimentary race entries for 5K event
- One (1) complimentary event t-shirt

#### SILVER SPONSOR -- \$400 LEVEL

- Business name on signage at in-person event and/or virtual event page
- Business name on HH5K website and other social media
- Name printed on 5K Event T-shirt [if check received by 4/30]
- Sponsorship recognition in race packet (also emailed to participants)
- Sponsorship recognition during announcements and/or Facebook live updates

#### BRONZE SPONSOR -- \$200 LEVEL

- Business name on HH5K website and other social media
- Sponsorship recognition in race packet (also emailed to participants)
- Sponsorship recognition during announcements and/or Facebook live updates

*"Alone we can do so little; together we can do so much." Helen Keller*

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June 4, 2022 – 8:30am – Eldridge Park

### SPONSORSHIP COMMITMENT\*

#### SPONSORSHIP LEVEL

Presenting<sup>1</sup> [\$1,500]     Gold<sup>2</sup> [\$700]     Silver [\$400]     Bronze [\$200]

<sup>1</sup>PRESENTING SPONSORS receive **two** free t-shirts. Please mark *quantity* next to size requested:

\_\_\_ Small    \_\_\_ Medium    \_\_\_ Large    \_\_\_ X-Large    \_\_\_ 2XL    \_\_\_ 3XL

<sup>2</sup>GOLD SPONSORS receive **one** free t-shirt. Please mark *quantity* next to size requested:

\_\_\_ Small    \_\_\_ Medium    \_\_\_ Large    \_\_\_ X-Large    \_\_\_ 2XL    \_\_\_ 3XL

[please print]

**Business/Individual Name\*** \_\_\_\_\_

[\*as you wish it to appear in print and online]

**Street Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Email** \_\_\_\_\_

**Telephone** \_\_\_\_\_

**Amount Enclosed \$** \_\_\_\_\_  Cash     Check #: \_\_\_\_\_

**Sponsor Signature** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Please make checks payable to HEATHER'S HOME 5K.**

*\*If applicable, please email your company logo to [heathershome5k@outlook.com](mailto:heathershome5k@outlook.com) by April 30 for inclusion in our marketing and promotional materials.*



HEATHER'S HOME 5K | P.O. BOX 65 | ELMIRA, NY 14902

WWW.HEATHERSHOME5K.COM